

NIJBM EDITORIAL POLICY

NUML International Journal of Business & Management (NIJBM) is a double blind peer reviewed journal where each article is reviewed by at least one local and foreign reviewer having a PhD degree in the relevant field. The Editorial and Review Board comprises of at least 50% members from academically advanced countries. The journal is published bi-annually, both in soft and hard copy, in the months of June and December each year. NIJBM has a wide circulation nationally and internationally. The hard copy of each issue of the journal is distributed to universities, business professionals, practitioners, academicians, libraries, financial institutions and government organizations within Pakistan and some partner institutions internationally. It is an **Open Access Journal** and all published articles are also available online on the journal website. The journal **Charges No Fee** to scholars for publishing research papers in the journal. However, the journal pays a minimum of US\$100/- to foreign reviewer and Rs. 1,000/- to local reviewer for each review. The journal is published by the Faculty of Management Sciences of NUML. NIJBM is jointly sponsored by NUML and HEC Pakistan. The journal is devoted to the promotion and dissemination of quality knowledge in the field of business management. The journal strictly follows APA writing and referencing style. The journal follows the **HEC Anti-plagiarism Policy** and all research papers are checked through Turnitin software before screening for publication. The journal accepts research paper having **Turnitin Similarity Index 19% or below**. The journal is already indexed at ProQuest and the process of indexation with some renowned indexing agencies is at the final stage.

All data, views, opinions etc., that are published in research papers of this journal bears sole responsibility of the respective authors for which the Faculty of Management Sciences, NUML Pakistan including its editor and publishing team assume no responsibility. All research papers submitted to NIJBM for possible publication are to be sent through editormj@numl.edu.pk in soft copy. For further information regarding research paper submission kindly read the Author(s) Guidelines.