NATIONAL UNIVERSITY OF MODERN LANGUAGES
OFFICE OF RESEARCH INNOVATION AND COMMERCIALIZATION (ORIC)

Ref No. ORIC / 2021 / Dated: 03-06-2021

NOTIFICATION

1. It is hereby notified that the ORIC Steering committee is constituted and following are the members of the committee:

i.	Rector NUML	Chair
ii.	President ICCI	Co-Chair
iii.	Pro-Rector R&SI	Member
iv.	Pro-Rector Academics	Member
v.	Mr. Asim Ghaffar (IT Head Zameen.com)	Member
vi.	Mr. Usman Shaukat (BIO Lab Owner, Only Pharma Exporter)	Member
vii.	Mr. Faisal Qayyum (Country Director Sales & Marketing, Serena Hotel)	Member
viii.	Any One Dean on Invitation	Co-opted Member
ix.	Manager Journal & Publication	Secretary

RSI F: 244 3-06-21

Dr. M. Zubair Iqbal
Pro-Rector, R&SI

Distribution:
All Pro-Rectors
All Deans
President ICCI
Mr. Asim Ghaffar, IT Head Zameen.com
Mr. Usman Shaukat, BIO Lab Owner, Only Pharma Exporter
Mr. Faisal Qayyum, Country Director Sales & Marketing, Serena Hotel

CC:
PSO to Rector

MINUTE SHEET
NATIONAL UNIVERSITY OF MODERN LANGUAGES
(PRO-RECTOR R&SI OFFICE)

Case No. ML.1-10 (ORIC)/2025/SC-6 **Sheet No**. 1

Dated: 19-03-2025

Case/Subject Details	Remarks
Subject: Minutes of 6th Meeting - ORIC Steering Committee 1- The 6th meeting of the ORIC Steering Committee was convened on **Thursday, March 13, 2025** at 1100 hours in Conference Room 1, Ground floor, Ibn e Rushd Block, NUML - Islamabad. 2- **Attendees:** The following participants were in attendance: a. Pro-Rector Academics b. Mr. Jamal Rafiq (Vice President, Rapidev Pvt. Ltd) c. Mr. Asim Abbas (General Manager, NayaTel) d. Dr. Muazzam A. Khan Khattak (Professor QAU / ex Assoc. Dean SEECS NUST) e. Dean FAH f. Dean FEC g. Dean FMS h. Dean FOL i. Director ORIC (Member) j. Manager Research (Secretary) 3- **Meeting Proceedings:** The meeting proceeded in accordance with the outlined agenda points, fostering discussions, and decision-making. 4- **Recommendations:** It was decided to enhance academia-industry linkages, and a comprehensive action plan for future collaboration was proposed. The details of this plan are attached at **F/A** for the reference.  **Director ORIC**	**F/A**

Minutes of 6th ORIC Steering Committee
(Office of Research Innovation and Commercialization)

Director ORIC presented the challenges and progress of ORIC, highlighting key initiatives taken to strengthen academia-industry collaboration for research commercialization, consultancy and joint IP opportunities. **Pro-Rector Academics** emphasized on the establishment of research-driven partnerships and handholding with industry partners. He motivated the Deans for their potential role for industry-driven innovation by involving the students and faculty.

Mr. Jamal Rafiq (Vice President, Rapidev Pvt. Ltd) shared that his company project where NUML can play an effective role. He offered to avail the following collaborative works:

- AI-based solutions for processing the Languages and other projects
- Digital repository development for Pakistani languages
- Applied Psychology (personality assessment tests)
- Social media based massive data processing and analysis

Dr. Muazzam A. Khan Khattak (Professor, QAU / ex Assoc. Dean SEECS NUST) emphasized to establish Software Technology Park (STP) which is essential for innovation and commercialization. He also suggested collaborating with NESCOM, NADRA and NCP for taking projects. He asked to increase the Travel grants as per limit by HEC. He emphasized the need to incentivize the faculty for managing connections with industry and academia for possible research collaboration leading to commercialization.

Mr. Asim Abbas (General Manager, NayaTel) offered opportunities for NUML to collaborate on the following projects:

- NayaTel-Watch (N-Watch) and AI-based solutions for local development.
- Speech Recognition, especially for Urdu, where NayaTel wants to make an indigenous model.
- Anomaly Detection in Security and Network Activities.
- Potential R&D collaboration if NUML suggests joint research areas.
- Personality Assessment Tests through Applied Psychology.
- BOT for hiring and Data Analytics for decision-making.
- Technical report writing training support for employees of Nayatel.

The **respected Deans** discussed possible collaboration opportunities with the company representatives. Rapidev Pvt. Ltd. offered AI-based projects for students and faculty from FEC, either by placing them at the company or within NUML. Dean FAH explored the possibility of a native language automation project, which is already in progress at Rapidev. The company offered to engage a team from FOL to work on audio collection for five Pakistani languages. Dean FMS requested a data repository for surveys and analysis support, which was offered by both Nayatel and Rapidev. Additionally, both companies requested support from the Applied Psychology Department to analyze personality traits based on text, writing, and related factors before or after interviews.

MINUTE SHEET

Office of Research Innovation and Commercialization (ORIC) – R & SI Division

Case No. ML.1-1/2025-ORIC/SC-7 **Dated**: 10th April 2025

Case/Subject Details

Subject: **Minutes of 7th ORIC Steering Committee Meeting**

1- The ORIC Steering Committee serves as the key advisory body guiding the direction and governance of research and commercialization activities in accordance with HEC requirements. It supports bridging the Industry–Academia gap and promotes collaborative initiatives, research, funding avenues, IP generation, and capacity-building seminars.

2- The 7th Steering Committee Meeting was held on **Thursday, April 9, 2025, from 10:30 AM to 11:30 AM**, in the Conference Room, Ground Floor, Ibn-e-Rushd Block, with the following members in attendance:

a) Prof. Dr. Muhammad Safeer Awan – Pro-Rector (Academics)
b) Mr. Shahbaz Ahmad – General Manager Intellectual Property, NUST
c) Mr. Arsalan Khan – Head of Marketing, Faisal Town
d) Mr. Waqas Ahmad – CEO Atom Global
e) Mr. Murtaza Solangi – Former Caretaker Minister of Information and Broadcasting
f) Dr. Arshad Mahmood – Dean FAH
g) Dr. Zahid Iqbal – Dean FMS
h) Dr. Jamil Asghar Jami – Dean FoL
i) Dr. Noman Malik – Dean FEC
j) Dr. Ata Ullah – Director ORIC
k) Dr. Hammad Dilpazir – Manager Research ORIC
l) Dr. Humaira Shahbaz – Coordinator Research ORIC

3- The meeting started with the recitation of the Holy Quran. Pro-Rector (Academics) opened the session by emphasizing the strategic importance of strengthening faculty-industry engagement. He motivated the Deans for their potential role for industry-driven innovation by involving the students and faculty. Director ORIC presented the challenges and progress of ORIC, highlighting key initiatives to strengthen academia-industry collaboration for research commercialization, consultancy and joint IP opportunities.

4- **Mr. Shahbaz Ahmad,** General Manager Intellectual Property at NUST, shared valuable insights from NUST's established IP Office, which comprises a **dedicated team** of **over ten full-time professionals**. He emphasized the importance of developing a comprehensive and **well-structured IP policy at NUML**, with **clear terms**, **negotiable clauses**, and **defined incentives** for researchers. While acknowledging that research excellence is a **strong starting KPI**, he noted that the **absence of incentives** remains a bottleneck. Mr. Shahbaz highlighted the potential of spin-offs, particularly in software development, where a single project could generate multiple IPs if strategically managed. He also mentioned the **Technology Transfer Support Team** at NUST, which plays a specialized role in facilitating commercialization processes—a model NUML could consider replicating. He informed that at NUST, IPs are integrated into the **faculty promotion policy**, unlike the earlier HEC policy which was later suspended. Furthermore, he mentioned the launch of an **Inventor Assistance Program**, which has significantly boosted innovation and commercialization outcomes. At the request of the Pro-Rector (Academics), Mr. Shahbaz agreed to share a list of NUST's spin-offs. At the request of the Pro-Rector (Academics), Mr. Shahbaz agreed to share a list of NUST's spin-offs. Dean FSS will coordinate with Mr. Shahbaz to obtain the list, as several of the mentioned spin-offs were related to social sciences and could offer valuable collaboration opportunities.

5- **Mr. Arsalan Khan**, Head of Marketing at Faisal Town, introduced the organization as a progressive business entity seeking to establish meaningful collaborations with academia. He noted that, apart from NUST, very few universities are currently engaged in research related to the **real estate sector**. He was later briefed about **NUML's recent conference on real estate**,

which opened avenues for mutual interest. Mr. Arsalan expressed his willingness to involve higher authorities from Faisal Town for strategic collaboration with academia in areas such as blockchain applications in real estate. He shared that while Faisal Town is **not** yet a **data-driven organization**, it is planning to **transition in that direction**. In response, the Director ORIC proposed NUML's support in building data-driven frameworks, which Mr. Arsalan welcomed. Dean FMS also expressed interest in holding a special meeting with Faisal Town to further explore the potential for long-term cooperation.

6- **Mr. Waqas Ahmad,** CEO Atom Global, emphasized the need for state-of-the-art technology in academia to stay aligned with industry advancements. To support this, he offered to train **four students each** from the FEC and the FMS in cutting-edge AI technologies and business. In response, NUML proposed to include a couple of faculty members in the training initiative as mentors to ensure continuity and institutional learning. Mr. Waqas also introduced Atom Global as the first local AI company in Pakistan, and expressed his willingness to support a joint AI-driven technology venture between NUML and Faisal Town for broader impact and commercialization.

7- **Mr. Murtaza Solangi** expressed his appreciation for the fruitful discussions during the meeting and emphasized that Pakistani media is currently lagging behind in adapting to the rapid trends on social media. He voiced concerns about how **traditional media** methods are becoming obsolete in the face of these shifts and encouraged a more dynamic approach to media innovation. He offered his support in **any capacity** related to **media development** and stated that he would be happy to contribute to any initiatives where his expertise could be helpful.

8- **Respected Deans** discussed possible collaboration opportunities with the industry partners. Dean FSS offered the services of psychologists, TV studio and media content creation.	**Responsibilities Assigned:** **Dean FSS:** Record media content in collaboration with Media house through students / faculty and take IP share of the content. **Dean FMS:** Provide 04 students to Atom Global for professional level grooming. students / faculty to work with. Collaborate with Manager at Faisal Town to identify joint projects on marketing and finance. **Dean FEC:** Provide 04 students to Atom Global for professional level grooming. Take degree projects for AI in collaboration with the Atom Global. **Dir ORIC:** Arrange meeting of Deans / HoDs with the companies to take paid projects / research tasks. **Mgr Placement:** Job/internships at Faisal Town and Media House.

9- **Decision:** The committee approved to enhance the joint projetcs by involving students and faculty members as per relevant expertise from different faculties with the support of respected Deans. ORIC will arrange and record these collaborative activities.

10- Submitted for approval, please.



Dr. Ata Ullah
Director ORIC

MINUTE SHEET

Office of Research Innovation and Commercialization (ORIC) – R & SI Division

Case No. ML.1-1/2025-ORIC/SC-8 **Dated**: 29th April 2025

Case/Subject Details

Subject: **Minutes of 8th ORIC Steering Committee Meeting**

1- ORIC Steering Committee serves as the key advisory body guiding the direction and governance of research and commercialization activities in accordance with HEC requirements. It supports bridging the Industry–Academia gap and promotes collaborative initiatives, research, funding avenues, IP generation, and capacity-building seminars.

2- The 8th meeting of the ORIC Steering Committee was convened on **Tuesday, April 29, 2025 at 1030 hours** in Conference Room 1, Ground floor, Ibn e Rushd Block, NUML - Islamabad, with the following members in attendance:

a) Prof. Dr. Muhammad Safeer Awan – Pro-Rector (Academics)
b) Mr. Jamal Rafiq (Vice President, Rapidev Pvt. Ltd)
c) Mr. Asim Abbas (General Manager, NayaTel)
d) Dr. Arshad Mahmood – Dean FAH
e) Dr. Zahid Iqbal – Dean FMS
f) Dr. Jamil Asghar Jami – Dean FoL
g) Dr. Noman Malik – Dean FEC
h) Dr. Ata Ullah – Director ORIC
i) Dr. Hammad Dilpazir – Manager Research ORIC
j) Dr. Humaira Shahbaz – Coordinator Research ORIC

3- The meeting commenced with the recitation of the Holy Quran. The Director ORIC began by informing the house that this meeting served as a follow-up to the 6th Steering Committee meeting and proceeded to provide updates on the progress made since then.

4- **Mr. Asim Abbas,** General Manager, NayaTel, emphasized the need for streamlined communication and requested that all future coordination with NayaTel be routed through a single Point of Contact (POC), Manager EDC, with whom prior consultations have already taken place. He informed the committee that three training modules—Power BI, Excel, and Soft Skills—have been initially shortlisted, with the possibility of adding more modules based on evolving needs.

He also offered to facilitate relevant consultations through NayaTel's respective departments, particularly in coordination with the HoD Psychology, indicating openness to cross-disciplinary engagement. In response to a query by the Dean FMS, Mr. Asim assured that he would explore the extent of data that could be shared by NayaTel's HR to support Training Needs Assessment (TNA) exercises and research-based surveys.

Regarding employment prospects, Mr. Asim inquired about NUML's job portal. The Director ORIC confirmed that such a portal exists and assured that its access details would be shared with NayaTel to facilitate CV review and recruitment activities.

5- **Respected Deans** creation.	**Responsibilities Assigned:** **Dean FSS:** Training Needs Assessment (TNA) survey and research collaboration with NayaTel **Dean FEC: Technical support for IT-related modules (Power BI, Excel) and coordination with NayaTel** **Dir ORIC:** Route all future coordination with NayaTel through single POC (Manager EDC). Share NUML Job Portal access details with NayaTel for recruitment purposes **Mgr Placement:** Facilitate internships and job placements with NayaTel.

6- Submitted for approval, please.



Dr. Ata Ullah
Director ORIC

MINUTE SHEET

Office of Research Innovation and Commercialization (ORIC) – R & SI Division

Case No. ML.1-1/2025-ORIC/SC-9 **Dated**: 8th May 2025

Case/Subject Details

Subject: **Minutes of 9th ORIC Steering Committee Meeting**

1- ORIC Steering Committee serves as the key advisory body guiding the direction and governance of research and commercialization activities in accordance with HEC requirements. It supports bridging the Industry–Academia gap and promotes collaborative initiatives, research, funding avenues, IP generation, and capacity-building seminars.

2- The 9th meeting of the ORIC Steering Committee was convened on **Thursday, May 7, 2025 at 1530 hours** in Conference Room 1, Ground floor, Ibn e Rushd Block, NUML - Islamabad, with the following members in attendance:

a) Prof. Dr. Muhammad Safeer Awan – Pro-Rector (R&SI)
b) Dr. Hasan Mahmood (Professor, Quiad-i- Azam University, Islamabad)
c) Mr. Adeel Aslam (CEO, Merik Solutions)
d) Mr. Abrar Ahmed (CEO, Adan group of companies)
e) Dr. Arshad Mahmood – Dean FAH
f) Dr. Zahid Iqbal – Dean FMS
g) Dr. Jamil Asghar Jami – Dean FoL
h) Dr. Noman Malik – Dean FEC
i) Dr. Ata Ullah – Director ORIC
j) Dr. Hammad Dilpazir – Manager Research ORIC
k) Dr. Humaira Shahbaz – Coordinator Research ORIC

3- The meeting commenced with the recitation of the Holy Quran. The Director ORIC began by informing the house that this meeting served as a follow-up to the 8th Steering Committee meeting and proceeded to provide updates on the progress made since then.

4- Prof. Dr. Muhammad Safeer Awan (Pro-Rector Academics): Expressed concern over the repeated absence of Deans from committee meetings. Highlighted the need for a cultural shift towards research productivity, commercialization, and impactful outputs. Called for ownership of ORIC platforms, promotion of Joint Ventures (JVs), and business visits. Stressed the importance of translating decisions into actions and actions into impactful performance.

5- Prof. Dr. Muhammad Riaz Shad: Proposed a course related to business development should be added in FMS curriculum.

6- Dr. Aijaz Mustafa Hashmi (Representing Dean FMS): Supported the inclusion of Entrepreneurship, potentially under General Education. Recommended organizing Galas to encourage students to practice and promote their ideas.

7- Dr. Farhan Sohail (Representing Dean FEC): Suggested early grooming of students (2nd and 3rd semesters) through platforms like BICON for innovation and capacity building. Proposed an idea of "FYP to MVP" developing final year projects into minimum viable products.

8- Dr. Muhammad Abu Bakar Bhutta: Emphasized the need for increased faculty interaction to align academic and research goals.

9- Dr. Hina Sahab: Suggested practical incorporation of entrepreneurship training, including FOAM model-based exercises. Proposed the matter be taken up by the Dean FMS and Director BICON for further planning. Recommended a Professor of Practice be involved to assign realistic levels

of project difficulty.

10- **General Outcomes and Action Points**

Business Development Project:

Around 25 students from the 8th semester to be shortlisted and presented for business development opportunities.

FMS will provide a list of willing students for follow-up and project allocation.

Supply Chain Collaboration:

Proposal for a supply chain-related collaboration with a company was discussed and will be further explored by the relevant departments.

11- **Responsibility** Matrix:

Responsibility	Assigned To
Inclusion of business/entrepreneurship content in curriculum	Dean FMS
Student grooming through BICON and early engagement	Dean FEC
Arrange meeting of Deans/HoDs with companies for research projects	Director ORIC
Internship and job opportunities (Faisal Town, Media House)	Manager Placement
FOAM-based entrepreneurship implementation and faculty coordination	Dean FMS & Director BICON

12- **Submitted** for approval, please.

Dr. Ata Ullah
Director ORIC

MINUTE SHEET

Office of Research Innovation and Commercialization (ORIC) – R & SI Division

Case No. ML.1-1/2025-ORIC/SC-10 **Dated**: 22th May 2025

Case/Subject Details

Subject: **Minutes of 10th ORIC Steering Committee Meeting**

1- ORIC Steering Committee serves as the key advisory body guiding the direction and governance of research and commercialization activities in accordance with HEC requirements. It supports bridging the Industry–Academia gap and promotes collaborative initiatives, research, funding avenues, IP generation, and capacity-building seminars.

2- The 10th meeting of the ORIC Steering Committee was convened on Wednesday, **May 21, 2025 at 1030 hours** in Conference Room 1, Ground floor, Ibn e Rushd Block, NUML - Islamabad, with the following members in attendance:

a) Prof. Dr. Muhammad Safeer Awan – Pro-Rector (R&SI)
b) Mr. Waqas Ahmed – CEO, Atom Global Pvt. Ltd.
c) Mr. Arsalan Khan – Head of Marketing, Faisal Town
d) Prof. Dr. Arshad Mahmood – Dean, Faculty of Arts & Humanities
e) Prof. Dr. Jamil Asghar Jami – Dean, Faculty of Languages
f) Dr. Zahid Iqbal – Dean, Faculty of Management Sciences
g) Dr. Noman Malik – Dean, Faculty of Engineering & Computing
h) Prof. Dr. Muhammad Riaz Shad – Dean, Faculty of Social Sciences
i) Dr. Ata Ullah – Director, ORIC
j) Dr. Hammad Dilpazir – Manager Research, ORIC
k) Dr. Humaira Shahbaz – Coordinator Research, ORIC

3- The meeting commenced with the recitation of the Holy Quran. The Director ORIC began by informing the house that this meeting served as a follow-up to the 9th Steering Committee meeting and proceeded to provide updates on the progress made since then.

4- During the discussion, Mr. Waqas emphasized the importance of accelerating the process of engaging students in industry-driven projects and suggested that NUML should not delay initiating student involvement. He provided strategic insight regarding intellectual property (IP) generation in the media domain, pointing out that established media houses are unlikely to share their IPs with NUML. Therefore, he recommended that NUML should proactively create its own content — such as recorded lectures, podcasts, and academic debates — which can then be formalized and protected as institutional IP. This approach, he suggested, would not only support the development of a unique digital media footprint for NUML but also foster IP ownership and commercialization potential.

5- The representative from Faisal Town was briefed about the meeting agenda and requested that relevant data be shared with the Faculty of Management Sciences for use in the case study. To further expedite collaboration, a separate focused meeting with FMS was proposed, which will be planned after approval from the higher authorities at Faisal Town. This meeting, as previously discussed, aims to streamline data sharing and project alignment.

6- Respected **Deans** creation.	**Responsibilities Assigned:** **Dean FSS:** Development of NUML-owned digital content (lectures, podcasts, debates) for IP generation **Dean FEC:** Technical support and student engagement in industry-driven projects **Dir ORIC:** Arrange meeting of Deans / HoDs with the companies to take paid projects / research tasks. **Mgr Placement:** Facilitate internships and job placements at Faisal Town and Media House.

7- Submitted for approval, please.



Dr. Ata Ullah
Director ORIC

MINUTE SHEET

Office of Research Innovation and Commercialization (ORIC) – R & SI Division

Case No. ML.1-1/2025-ORIC/SC-11 **Dated**: 6th June 2025

Case/Subject Details

Subject: **Minutes of 11th ORIC Steering Committee Meeting**

1- ORIC Steering Committee serves as the key advisory body guiding the direction and governance of research and commercialization activities in accordance with HEC requirements. It supports bridging the Industry–Academia gap and promotes collaborative initiatives, research, funding avenues, IP generation, and capacity-building seminars.

2- The 11th meeting of the ORIC Steering Committee was convened on **Thursday, June 12, 2025 at 1100 hours** in Conference Room 1, Ground floor, Ibn e Rushd Block, NUML - Islamabad, with the following members in attendance:

a) Prof. Dr. Muhammad Safeer Awan – Pro-Rector (R&SI)
b) Mr. Adeel Aslam – CEO, Merik Solutions
c) Mr. Abrar Ahmed – CEO, Adan Group of Companies
d) Prof. Dr. Arshad Mahmood – Dean, Faculty of Arts & Humanities
e) Prof. Dr. Jamil Asghar Jami – Dean, Faculty of Languages
f) Dr. Zahid Iqbal – Dean, Faculty of Management Sciences
g) Dr. Noman Malik – Dean, Faculty of Engineering & Computing
h) Prof. Dr. Muhammad Riaz Shad – Dean, Faculty of Social Sciences
i) Dr. Ata Ullah – Director, ORIC
j) Dr. Hammad Dilpazir – Manager Research, ORIC
k) Dr. Humaira Shahbaz – Coordinator Research, ORIC

3- The meeting commenced with the recitation of the Holy Quran. The Director ORIC welcomed the members and informed that the session would serve as a continuation of discussions from the 10th Steering Committee meeting, with a focus on entrepreneurship training, digital IP generation, and enhancing university–industry collaboration.

4- Pro-Rector R&SI reiterated concerns about inconsistent participation of Deans and emphasized the need for translating strategic decisions into actionable outcomes. He urged more visible industry engagement and ownership of ORIC initiatives.

5- Dean FMS highlighted progress on integrating entrepreneurship modules and shared a proposal for piloting a Business Development & Innovation course.

6- Dean FEC recommended institutionalizing the "FYP to MVP" pipeline, suggesting that top student projects be pitched to industry partners for incubation.

7- Dean FSS proposed engaging social sciences faculty in policy case studies to align research with societal challenges.

8- Mr. Adeel ASLAM advised NUML to focus on creating its own digital assets (academic videos, podcasts, research explainers) to strengthen its institutional IP portfolio.

9- Director ORIC committed to arranging structured meetings with companies for paid research projects and enhancing visibility of NUML's job portal.

10- Respected **Deans** creation.	**Responsibilities Assigned:** **Dean FSS:** Finalize and pilot Business Development & Innovation course. **Dean FEC:** Institutionalize "FYP to MVP" mechanism for top projects. **Dean FSS:** Develop social sciences policy case studies for real-world impact. **Dir ORIC:** Create NUML-owned digital IP content (videos, podcasts, research explainers). Coordinate structured meetings of Deans/HoDs with companies for paid projects.

	Mgr Placement: Expand job/internship opportunities through NUML Job Portal and industry linkages.

11- Submitted for approval, please.



Dr. Ata Ullah
Director ORIC

MINUTE SHEET

Office of Research Innovation and Commercialization (ORIC) – R & SI Division

Case No. ML.1-1/2025-ORIC/SC-12 **Dated**: 30th June 2025

Case/Subject Details

Subject: **Minutes of 12th ORIC Steering Committee Meeting**

1- ORIC Steering Committee serves as the key advisory body guiding the direction and governance of research and commercialization activities in accordance with HEC requirements. It supports bridging the Industry–Academia gap and promotes collaborative initiatives, research, funding avenues, IP generation, and capacity-building seminars.

2- The 12th meeting of the ORIC Steering Committee was convened on **Wednesday, June 25, 2025 at 1030 hours** in Conference Room 1, Ground floor, Ibn e Rushd Block, NUML - Islamabad, with the following members in attendance:

a) Prof. Dr. Muhammad Safeer Awan – Pro-Rector (Academics)
b) Mr. Abrar Ahmed (CEO, Adan group of companies)
c) Mr. Adeel Aslam (CEO, Merik Solutions)
d) Dr. Arshad Mahmood – Dean FAH
e) Dr. Zahid Iqbal – Dean FMS
f) Dr. Jamil Asghar Jami – Dean FoL
g) Dr. Noman Malik – Dean FEC
h) Dr. Ata Ullah – Director ORIC
i) Dr. Hammad Dilpazir – Manager Research ORIC
j) Dr. Humaira Shahbaz – Coordinator Research ORIC

3- The meeting commenced with the recitation of the Holy Quran. The Director ORIC began by informing the house that this meeting served as a follow-up to the 10th Steering Committee meeting and proceeded to provide updates on the progress made since then.

4- Prof. Dr. Muhammad Safeer Awan (Pro-Rector Academics): Raised concerns over the repeated absence of Deans from Steering Committee meetings. Advocated for a cultural shift within the university to prioritize research productivity, commercialization, and impact-oriented outcomes.

5- Urged the ownership of ORIC platforms, promotion of Joint Ventures (JVs), and increased business visits for exposure. Emphasized the importance of translating decisions into actions and ensuring measurable performance impact.

6- Prof. Dr. Muhammad Riaz Shad: Proposed that a course related to business development should be introduced in the Faculty of Management Sciences (FMS) curriculum to enhance entrepreneurial orientation.

7- Dr. Aijaz Mustafa Hashmi (Representing Dean FMS): Supported the inclusion of Entrepreneurship, possibly under General Education courses. Recommended conducting Galas to provide students platforms to practice and promote business ideas.

8- Dr. Farhan Sohail (Representing Dean FEC): Emphasized the early grooming of students (especially in 2nd and 3rd semesters) through platforms like BICON. Supported the concept of "FYP to MVP"—transforming Final Year Projects into Minimum Viable Products.

9- Dr. Muhammad Abu Bakar Bhutta: Stressed the importance of faculty interaction to bridge gaps between academic, research, and industry objectives.

10- Dr. Hina Shahab: Suggested embedding entrepreneurship training in the academic framework through practical, activity-based models. Recommended that Dean FMS and Director BICON collaborate to develop and implement this plan. Proposed involvement of a Professor of Practice to ensure appropriate difficulty levels in student-led entrepreneurial projects.

11- **Respected Deans** SA.	**Responsibilities Assigned:** **Dean FMS:** Inclusion of business/entrepreneurship course in curriculum. Embedding entrepreneurship training through activity-based models (FOAM etc.). Engagement of Professor of Practice for real-world project alignment. **Dean FEC:** Organizing Galas to promote student entrepreneurial ideas. **Dean FEC:** Inclusion of business/entrepreneurship course in curriculum, Development of "FYP to MVP" model. **Dir ORIC:** Strengthening faculty–industry interaction **Dir BICON:** Development of "FYP to MVP" model. Embedding entrepreneurship training through activity-based models (FOAM etc.). Engagement of Professor of Practice for real-world project alignment.

12- Submitted for approval, please.



Dr. Ata Ullah
Director ORIC