



Faculty Profile

1. Personal Information

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| Name | Dr. Sadia Saeed |
| Designation | Lecturer |
| Email | sasaheed@numl.edu.pk |
| Office / Mobile No. (optional) | 03005804447 |
| Google Scholar Profile Link (if available) | |

2. Education

| Degree Name | Passing Year | University / Institute |
|-----------------------|--------------|---|
| Bachelors | 1998 | Punjab College of Commerce/ Punjab University |
| Masters | 2001 | Fatima Jinnah Women University |
| MS / MPhil (18 Years) | 2012 | CUST |
| PhD | 2020 | CUST |

3. Experience

| Designation | University/ Institution/ Organization | From | To |
|-------------------|---------------------------------------|------------|-----------|
| Lecturer | NUML | 01-01-2009 | Date |
| Visiting Lecturer | Foundation University | 03-02-2005 | 30-1-2008 |
| Visiting Lecturer | International Islamic University | 14-09-2003 | 30-6-2006 |

4. Publications

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|---|---|------|--|--|----|---|---------|-----------|---|---|
| 1 | Sadia Saeed, Saif ul Mujahid Shah, Saadullah Shah | 2020 | Liquidity Risks and Asset Pricing: Evidence from Developed and Emerging Markets | Journal of Independent Studies and Research (JISR) | 18 | 2 | 65-86 | 1998-4162 | Y | 10.31384/jisrmsse/2020.18.2.5 |
| 2 | Sadia Saeed, Saima Shafique, Shehla Akhtar, syed Arshad Ali shah, Mohammad Nisar Khan | 2020 | IS DEPRESSED WEALTH EFFECT OF LIQUIDITY A PRICED RISK FACTOR? EVIDENCE FROM DEVELOPED AND EMERGING MARKETS | International Journal of Management | 11 | 9 | 435-451 | 0976-6502 | y | 10.34218/IJM.11.9.2020.041 |
| 3 | Sadia Saeed & Dr. Arshad Hassan | 2019 | Liquidity Commonality Risk and Asset Pricing in Emerging and | NUML International Journal of Business and | 14 | 2 | 92-110 | 2521-473X | Y | https://www.numl.edu.pk/journals/subjects/ |



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|---|---|------|---|---|----|---|---------|-----------|---|---|
| | | | Developed Stock Markets | Management NUML | | | | | | |
| 4 | Sadia Saeed & Dr.Hina Shahab & Dr.Shahla Akhtar | 2019 | Customer's Intention with Moderating Role of Pricing on Islamic Personal Financing of Pakistan | <i>Journal of Business and Tourism AWKUM</i> (2520-0739) | 5 | 1 | 293-308 | 2520-0739 | y | https://jbt.org.pk/archives-papers?id=9 |
| 5 | Sadia Saeed & Dr. Arshad Hassan | 2018 | Flight to Liquidity Risk, Multiple Liquidity Measures and Equity Returns: Evidence from Pakistan Stock Exchange | The Journal of Managerial Sciences (JMS Kurtaba University) | 11 | 4 | 373-387 | 1998-4642 | y | https://www.qurtuba.edu.pk/jms/default_file |
| 6 | Sadia Saeed & Dr.Arshad Hassan | 2018 | Inter-linkages between liquidity and stock returns: An empirical investigation through panel cointegration. | <i>Pakistan Journal of Commerce and Social Sciences</i> (PJCSS) | 12 | 2 | 617-637 | 1997-8553 | Y | https://www.econstor.eu/bitstream/10419/18 |
| 7 | Sadia Saeed & Fouzia Mubarak | 2017 | Country Risk Analysis of Pakistan: Evidence from Karachi Stock Exchange. | <i>NICE Research Journal</i> | 10 | 2 | 65-77 | 2219-4282 | Y | https://doi.org/10.51239/nrjss.v0i0.18 |
| 8 | Sadia Saeed | 2017 | Day of the week effects in Asian Emerging Stock Markets : A Comparative Study | NUML International Journal of Business and Management NUML | 12 | 1 | 28-44 | 2521-473X | Y | https://www.numl.edu.pk/journals/subjects/ |
| 9 | Sadia Saeed, Afsheen Abrar | 2015 | Impact of Macroeconomic Forces on the Financial Performance of Microfinance Institutions in South Asia | SS INTERNATIONAL RESEARCH NETWORK | 5 | 5 | 33-47 | 2231-4970 | Y | https://www.researchgate.net/publication/34 |



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|----|-------------|------|--|--|----|---|-----------|-----------|---|---|
| 10 | Sadia Saeed | 2012 | Macroeconomic Factors and Sectoral Indices: A Study of Karachi Stock Exchange (Pakistan) | European Journal of Business and Management | 17 | 4 | 132-152 | 2222-2839 | X | https://core.ac.uk/download/pdf/234624412 |
| 11 | Sadia Saeed | 2012 | Impact of Macro Economic Factors on the returns of Oil and Gas Sector in Pakistan | International Journal of Contemporary Business Studies | 3 | 2 | 15-25 | 2156-7506 | y | https://www.yumpu.com/en/document/read/ |
| 12 | Sadia Saeed | 2012 | Impact of Macroeconomic Factors on Banking Index in Pakistan | INTERNATIONAL JOURNAL OF CONTEMPORARY RESEARCH IN BUSINESS | 4 | 6 | 1200-1218 | 2073-7122 | X | https://journal-archieves24.webs.com/1200- |

Conferences:

Financial Leverage and Market Response at Industrial Level: Evidence from Emerging Stock Market of Pakistan (In process; not published yet)

Islamic Microfinance and Micro Entrepreneurship (in process; not published yet)

5. Area of Interest

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| Financial management, Accounting, Risk and Return, Corporate Finance |
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