



Faculty Profile

1. Personal Information

Name	Dr. Muhammad Farhan
Designation	Lecturer
Email	Muhammad.farhan@numl.edu.pk
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Google Scholar Profile Link (if available)	

2. Education

Degree Name	Passing Year	University / Institute
Bachelors	2004	University of the Punjab, Lahore, Pakistan
Masters	2006	University of the Punjab, Lahore, Pakistan
MS / MPhil (18 Years)	2013	University of the Punjab, Lahore, Pakistan
PhD	2019	University of the Punjab, Lahore, Pakistan

3. Experience

Designation	University/ Institution/ Organization	From	To
Lecturer	NUML, Islamabad	01/03/2021	Date
Assistant Manager	Askari Bank Ltd.	11/06/2007	26/02/2021

4. Publications

Research Papers Published in Research Journals

- Jabeen, S., Rizavi, S. S., & Farhan, M. (2022). Herd Behaviour, Fundamental, and Macroeconomic Variables – The Driving Forces of Stock Returns: A Panel-Based Pooled Mean Group Approach. *Frontiers in Psychology, 13*, 1-14.
- Jabeen, S., Farhan, M., Zaka, M. A., Fiaz, M., & Farasat, M. (2022). COVID and World Stock Markets: A Comprehensive Discussion. *Frontiers in Psychology, 12*, 1-16. doi:10.3389/fpsyg.2021.763346
- Mahmood, S., Jabeen, S., Fiaz, M., Farasat, M., & Farhan, M. (2021). What Inspires Consumers to Pay More: Mediating Evidence of Brand Preference. *Intereulaweast, 8*(2), 53-78.
- Farasat, M., Afzal, U., Jabeen, S., Farhan, M., & Sattar, A. (2021). Impact of Workplace Ostracism on Turnover Intention: An Empirical Study from Pakistan. *Journal of Asian Finance, Economics and Business, 8*(11), 265-276.
- Farhan, M., Alam, H. M., & Jabeen, S. (2021). Managing Equity Investment Risk and Rate of Return Risk in Islamic Banking: A System Thinking Approach. *Business & Economic Review, 13*(1), 43-64.
- Jabeen, S., & Farhan, M. (2021). The Great Lockdown and Herding Outlook during the COVID-19 Pandemic: A Changed World. *Journal of Managerial Sciences, 15*(1), 65-81.
- Jabeen, S., & Farhan, M. (2020). COVID-19: The Pandemic's Impact on Economy and Stock Markets. *Journal of Managerial Sciences, 14*(4), 29-43.
- Farhan, M., Alam, H. M., Sattar, A., & Khan, S. (2020). Credit Risk Management in Islamic Banking: A System Thinking Approach. *International Transaction Journal of Engineering, Management, & Applied Sciences & Technologies, 11*(16), 1-11.



- Farhan, M., & Alam, H. M. (2018). Operational Risk Management in Islamic Banking; a System Thinking Approach. *Journal of Islamic Business and Management*, 8(2), 450-464.
- Farhan, M., Billah, U. I., & Ali, K. (2013). The Rise and Fall of the BCCI. *Pakistan Business Review*, 331-351.

Conferences

- Farhan, M., Alam, H. M., Sattar, A., & Khan, S. (2019). Credit Risk Management in Islamic Banking: A System Thinking Approach. *3rd Asia International Multidisciplinary Conference* (p. 12). Johar Bahru, Malaysia: Connecting Asia.
- Farhan, M., Alam, H. M., Sattar, A., & Khan, S. (2019). Managing Market Risk in Shariah-compliant Islamic Banking Institutions. *The Fourth In Traders International Conference on International Trade* (p. 49). Sakarya, Turkey: Intraders Academic Platform.
- Farhan, M., Alam, H. M., & Jabeen, S. (2018). An Investigation into the Socio-Political and Legal Determinants of Non-Performing Bank Loans. *The Second InTraders International Conference on International Trade* (pp. 71-102). Sakarya, Turkey: HİPERYAYIN.

5. Area of Interest

Islamic Finance, Islamic Banking, Financial Risk Management, Behavioral Finance