



Faculty Profile

1. Personal Information

Name	Dr. Sobia Rashid
Designation	Lecturer
Email	sobia.rashid@numl.edu.pk
Office / Mobile No. (optional)	0331-5585882
Google Scholar Profile Link (if available)	

2. Education

Degree Name	Passing Year	University / Institute
Bachelors	2009	BBA(HONS)
Masters		
MS / MPhil (18 Years)	2012	AIR UNIVERSITY (GOLD MEDAL)
PhD	2020	AIR UNIVERSITY

3. Experience

Designation	University/ Institution/ Organization	From	To
Lecturer	NUML	01-03-2021	TILL DATE
VFM	AIR UNIVERSITY	07-09-2017	28-12-2018
VFM	COMWAVE	15-09-2012	30-05-2015
Assistant Manager HR	CRI PVT Ltd.	01-02-2013	29-04-2014

4. Publications

- 2018. A Social Exchange Perspective through the Lens of an Individual: Relationship between LMX, Voice and Organizational Commitment in Academia. Business and Economic Review
- 2013. The Relational Analysis And Effect Of Risk Management Techniques On Project Outcomes In Development Sector: A Case Of NGOs & INGOs In Pakistan. Journal of Business Economics and Political Science
- 2012. Effect of Conflict Handling Approaches on Team Performance: A Study on Higher Educational Institutes of Pakistan. European Journal of Business and Management
- 2012. The Influence of Group Selection Method on Grades, Performance and Group Outcomes. Journal of basic and Applied Scientific Research
- 2012. Women's Perceived Helpfulness of Police and Shelter homes and Their Tolerance Towards Male Violence in Families. European Scientific Journal, Sep (ed.)
- 2011. Does Organizational Environment Influence Employees' Satisfaction: A case of Public and Private Organizations of Pakistan? European Journal of Education and Learning



Conference Publications

- Habib, A. ,&Rashid, S.,(2015). Concussion or contusion: Missing Ingredients in Governance. A case of NGOs in Pakistan. The Macrotheme Review4(6), 205-212.
- Rashid, S., & Habib, A. (2013).Role of Governance and its effect on HIV Harm Reduction Projects: Filling the leaking Bucket: A study of Non-Governmental Organizations in Pakistan, Proceedings of the INTOCBEPS Conference on Business, Economics and Political Science.Turgut Ozal Univesity, Anakara, Turkey. Retrieved from <http://www.intoc.org/index.php/proceedings/>
- Habib, A. &Rashid, S., (2012). Role Effect of cultural diversity on work group outcomes, Paper presented in the 4th International Conference of AGBA South Asia Chapter, Emerging Knowledge Economy in the 21st Century: Opportunities & Challenges. Bhurban, Pakistan

5. Area of Interest

Organizational Behavior, Leadership, Teams