

# MUHAMMAD ASIM RAFIQ

## HEC Approved Supervisor

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## **OBJECTIVE**

My aim is to contribute to human and institutional development, especially in aid of the poor and the disadvantaged. In this period of rapid change, insecurity, poverty, and environmental degradation are major challenges. Assisting and equipping the people and their institutions, especially academia and citizen organizations to respond to these challenges through collective action based on local resources and democratic means is my objective.

## **QUALIFICATION:**

University of Karachi  
Ph.D. in Public Administration (Specialization: Finance)  
Faculty of Management & Administrative Sciences

Mohammad Ali Jinnah University - Karachi  
Master of Science in Management Science (Specialization: Finance)

University of Karachi  
Master of Commerce (Specialization in Finance)

University of Karachi  
Bachelor of Commerce

## **PROFESSIONAL CERTIFICATION & COURSES:**

### **Institute of Chartered Financial Analyst (USA)**

- CFA Qualified

### **IT & Software**

- Html, CCS, JavaScript, Node. JS, Express, Mongo DB, Python, and Angular JS.
- SPSS, STATA, EViews, AMOS, & SMART PLS.

### **Certifications**

- 01-year Diploma in "**Islamic Banking & Finance**" from skill development council
- One month of training at "**Institute Banker of Pakistan**" on Dynamics of Banking operations

## **EXPERIENCE:**

### **National University of Modern Languages**

**(February 2023 to Present)**

HoD, Management Sciences Department, Karachi Campus

### **SINDH INSTITUTE OF MANAGEMENT & TECHNOLOGY**

**(January 2022 to January 2023)**

Associate Professor and Dean, Faculty of Business Administration

#### **Job Responsibilities:**

- (i) Providing strategic leadership in the development and operation of the faculty, and particularly in:
  - Developing and implementing (in consultation with Faculty Policy and Resources Committee) long-term academic and management plans and policies, incorporating a coherent set of objectives for teaching and research. This will include the production of a three-year rolling strategic plan
  - Developing and managing human resource strategy for the Faculty within a University-wide framework, leading to policies which will include recruitment, training and development and career development of staff.
  - Fostering and facilitating a supportive environment or ethos for intra-Faculty, interdisciplinary and consortial work. This will include ensuring that the Faculty explores new markets and responds to them.
  - Working with other members of the senior management team to promote the University's Strategic Plan.
- (ii) Shaping and being responsible for controlling the Faculty budget within the funding constraints set during the budget-setting cycle, including
  - Informing the allocation of funding between member departments
  - Reporting regularly to the Budget Review Group (or its successor body)
  - Acting as the accounting officer for the Faculty and providing financial accountability to the University.
  - This will include agreeing on targets for income and expenditure with the Director Finance and Vice-Chancellor.
- (iii) Managing and developing the staff in the Faculty, including
  - Recruiting and selecting staff within policy guidelines.
  - Career development in accordance with Institutional and Faculty Policies and Procedures.
- (iv) Supporting Heads of Departments in the Faculty and holding them accountable for the,
  - Proper discharge of their departmental responsibilities.
- (v) Acting as an advocate for the Faculty and ensuring its views are represented to officers and committees in the University.
- (vi) Promoting the Faculty external. Chairing the Faculty Policy and Resources Committee and such other committees as the Faculty deems appropriate and are contained in the Constitution of the Faculty.
- (vii) Facilitating Faculty-level enterprise activities, including the development of commercial opportunities to develop both research programs and exploitation of intellectual property as well as externally funded projects in conjunction with the Director of Research and Enterprise Services and the Pro-Vice-Chancellor Research.
- (viii) Facilitating Faculty-level alumni and development activities in conjunction with the Director of the Alumni and Development Office.



**Job Responsibilities:**

- Teaching under-graduate and Graduate level course, some are Financial Management, Research Methods, Inferential statistics, Advance Quantitative research.
- Delivering lectures, presentations, demonstrations through whiteboards, multimedia & projectors to undergraduate students.
- Presentation of case studies and arrange group discussions with Industry Professionals for up-to-date trends and advancement in the field.
- Assisting in curriculum planning with the Department's Chairperson and fellow teachers.
- Planning Lessons, making quizzes, and carrying out student development plans.
- Serving as a Class advisor to undergraduate students.
- Organizing class resources, materials, and recommended reading/research/reference books to students.
- Research Project Advisory duties: Supervising students to compile reports/semester research projects and final year project reports (thesis) along with research papers.
- Lab work: Teaching students on how to perform lab work and use of various lab equipment, observation techniques and recording results, etc.
- Conducting & checking tests, examining and compiling results of examination papers.
- Evaluating the progress of students in midterm exams and final exams.
- Attending official workshops, conferences, etc.
- Carrying out student career counseling.

**Other Job Responsibilities:**

- MS/Ph.D - Program Coordinator from January 2020 to December 2021.
- MBA - Program Coordinator from January 2019 to June 2019.
- BBA - Program Coordinator January 2019-December 2019.
- Secretary, Board of Studies.
- Member, Departmental Research Committee.

**Key Performances:**

- Revised Curriculum of BBA, MBA, MS, and Ph.D.
- Developed guidelines for research for MS and Ph.D. programs.

**Job Responsibilities:**

- Teaching management subjects to the undergraduate students.
- Preparing and delivering lectures to students and conducting laboratory sessions.
- Preparing, supervising, and grading examinations, laboratory assignments, and reports.
- Supervising final-year undergraduate students for their projects and other research work.
- Advising and counselling students on academic matters and career decisions.
- Represent the university on different forums and seminars.
- Other duties also assigned from time to time such as serving on a faculty committee to prepare teachers' timetable, and a variety of administrative duties.
- Member of the Student Affairs Committee and Examination Committee.
- Served as an acting HOD of BS (IT) department during July – August 2017 and December 2017 – January 2018.

<b>Federal Urdu University</b> Visiting Faculty Member	<b>(July 2019- December 2019)</b>
<b>KASBIT Business School</b> Visiting Faculty Member	<b>(July 2021- present)</b>
<b>INSTITUTE OF SECURITIES &amp; MANAGEMENT RESEARCH</b> Research Analyst	<b>(January 2010 to May 2012)</b>
<b>JS BANK (PVT) LTD</b> (formerly American Express Bank Ltd) Operations Officer	<b>(May 2008 to December 2009)</b>
<ul style="list-style-type: none"> <li>Worked in “Risk Management “&amp; “Operations “departments.</li> </ul>	

## **PUBLICATIONS:**

- Rafiq, A., Ghayas, M. M., Bhutto, S. A., & Devi, A. (2022). MEDIATING EFFECT OF TRUST IN LEADER BETWEEN TRANSFORMATIONAL LEADERSHIP AND JOB SATISFACTION. *KASBIT Business Journal*, 15(1). **(HEC recognized Y category)**.
- Rafiq, A.**, Aamir, A. M., & Nadeem, M. (2021). Asymmetric impact of tourism on the balance of payments in Pakistan: evidence from non-linear ARDL. *Journal of Economic and Administrative Sciences*. **(HEC recognized Y category, ESCI, ABDC, index, Q2)**.
- Alam, H., Bhutto, S. A., Rafiq, A., & UN Nisa, N. (2021). Impact of ethical leadership on team’s knowledge sharing in CPEC projects. *KASBIT Business Journal*, 14(4), 93-113.
- BHUTTO, S. A., JAMAL, Y., **RAFIQ, A.**, NISA, N. U., SAIFULLAH, S., & HUSSAIN, M. (2021). Service-Oriented Organizational Citizenship Behavior in Restaurants: An Empirical Study from Pakistan. *The Journal of Asian Finance, Economics and Business*, 8(11), 67-77. **(HEC recognized X category, WoS)**.
- BHUTTO, S. A., JAMAL, Y., **RAFIQ, A.**, MEHMOOD, K., HUSSAIN, M., & ALI, A. (2021). The Role of Training and Absorptive Capacity in Mediating Human Capital Dimensions and Organizational Performance: Evidence from Pakistan. *The Journal of Asian Finance, Economics and Business*, 8(12), 473-484. **(HEC recognized X category, WoS)**.
- Rafiq, A.**, Ahmad, R., ul Hassan, S. S., & Hakim, L. (2019). The Relationship between Modified Cash Conversion Cycle & Firms’ Profitability. *KASBIT Business Journal*, 12(1), 161-177. **(HEC recognized Y category)**.
- Noor, S., & **Rafiq, M. A.** (2021). Discover the Employee Performance Dimensionality in Public Sector Organizations of Pakistan. *PalArch’s Journal of Archaeology of Egypt/Egyptology*, 18(4), 4991-5021. **(HEC recognized Y category, Scopus)**.
- ur Rahman, S. H., & **Rafiq, A.** (2021). ANALYZING THE FACTORS UNLOCKING MOBILE COMMERCE ADOPTION AMONG WOMEN. *PalArch’s Journal of Archaeology of Egypt/Egyptology*, 18(4), 5776-5786. **(HEC recognized Y category, Scopus)**.
- Ahmed, S. S., Ali, R. M., Akhtar, S., & **Rafique, A.** (2020). REMITTANCE IMPACT ON ECONOMIC GROWTH IN SOUTH ASIAN ISLAMIC COUNTRIES. *Habibia Islamicus (The International Journal of Arabic and Islamic Research)*, 4(1), 101-108. **(HEC recognized Y category)**.
- Tabassum, S., & **Rafiq, M. A.** (2021). IMPACT OF TRAINING AND DEVELOPMENT ON JOB SATISFACTION AMONG UNIVERSITY STAFF PAKISTAN. *PalArch’s Journal of Archaeology of Egypt/Egyptology*, 18(4), 4966-4990. **(HEC recognized Y category)**.
- Alia, A., & Rafiqb, M. A. (2021). **The Determinants of Customers’ Intention to Use Smart Lockers for Last-Mile Deliveries: A Case of Pakistan.**
- Rafiq, A.**, & Hassan, S. (2019). Macro-economic determinant and interdependence of the stock markets: evidence from emerging economies. *3C Tecnología. Glosas de innovación aplicadas a la pyme*. **(Y category , ESCI index)**. **(HEC recognized W category, Scopus)**.
- Rafique, A.**, & Ahmed, S. S. (2019). MACRO-ECONOMIC DETERMINANTS OF STOCK MARKET INTERDEPENDENCE BETWEEN CHINA & ISLAMIC EMERGING ECONOMIES. *Habibia Islamicus (The International Journal of Arabic and Islamic Research)*, 3(1), 1-12. **(HEC recognized Y category)**
- Saeed, S., **Rafique, A.**, & Jameel, K. Online classified Advertisements & consumer Buying Behaviour: A case of analyzing the behaviour of Karachi Buyers towards “OLX”. **(HEC recognized Y category)**.

15. **Rafiq, M. A., & Jameel, K. (2019).** STOCK AND COMMODITY MARKET LINKAGES: AN ARDL APPROACH. *The International Research Journal of Usooluddin*, 3(2), 1-12. **(HEC recognized Y category).**
16. Tahir, M., **Rafiq, A., & Hassan, D. (2018).** 2 Designing, Planning & Implementation of IT Infrastructure & Security for A Brokerage House. *Sir Syed University Research Journal of Engineering & Technology*, 8(1), 6-6. **(HEC recognized Y category).**
17. **Rafiq, A., & Hasan, S. S. (2016).** Co-integration analysis between stock prices & exchange rates: Evidence from Pakistan. *International Journal of Accounting and Economics Studies*, 4(2), 148-151.
18. Enam, R. N., Tahir, M., Rizvi, H. H., **Rafique, A., & Mustafa, S. M. N. (2022).** A Sustainable Way to Generate Energy through Biomass Flash Pyrolysis in South Asia: A Green Energy Technology. *International Journal of Energy Economics and Policy*, 12(5), 274-279. **(HEC recognized X category, Scopus).**
19. Rauf, A., Abbas, A. M. A., Rafiq, A., Shakir, S., & Abid, S. (2022). The Impact of Political Instability, Food Prices, and Crime Rate on Tourism: A Way toward Sustainable Tourism in Pakistan. *Sustainability*, 14(24), 16993. **(HEC recognized W category).**

#### **BOOK CHAPTERS:**

1. Jameel, K., & **Rafiq, A. (2022).** Financial Market Infrastructure and Implementation of Blockchain Technology: A Critical Review for Managing Operational Risk. *Integrating Blockchain Technology Into the Circular Economy*, 44-62. **(IGI global)**
2. **Rafiq, M. A., & Jameel, K. (2021).** Environmental Degradation and Sustainability Food Production and Waste Valorization: A Value Chain Analysis in Pakistan. In *Sustainable Production and Consumption Systems* (pp. 87-111). **Springer, Singapore.**
3. Jameel, K., & **Rafiq, M. A. (2021).** Responsible Production and Consumption Goals: A Fundamental Driving Forces of Economic Growth in Pakistan. In *Sustainable Production and Consumption Systems* (pp. 127-142). **Springer, Singapore.**
4. Sultan, M. F., Uddin, I., Asif, M., & Rafiq, A. (2023). Effect of COVID-19 on Micro-Financial Institutions (MFIs): Special Emphasis on Developing and Emerging Economies. In *Societal Transformations and Resilience in Times of Crisis* (pp. 92-100). IGI Global.
5. Nadeem, M., Rafiq, M. A., & Jameel, K. (2025). The Role of Educational Technology in Academia. In *Encyclopedia of Information Science and Technology, Sixth Edition* (pp. 1-12). **IGI Global.**

#### **RESEARCH JOURNAL:**

- Serves as an editor in chief of Reviews of Management Sciences. (HEC Y category)

#### **CONFERENCES:**

- Organized a 3rd International Conference on Global Sustainable Development - 2022 in collaboration with Dadabhoy Institute of Higher Education (DIHE), Learning for Success Institute, Cambodia, and Medgar College. The City University, New York, USA
- Presented a conference paper at an international conference at Air University (AIRC, 2022). "The Effect of Cognitive Biases & Gender Differences on Portfolio Returns & Investment Decision: An Experimental Approach
- 21st International research conference at ZABIST- Islamabad. Received the Best Paper award.
- International Conference of Recent Trends in Computer Science & Electronics at the USA.
- International conference of business management 2016 at MAJU Karachi, as an observer.

#### **HONORS & AWARDS:**

- Organized a 3rd International Conference on Global Sustainable Development - 2022 in collaboration with Dadabhoy Institute of Higher Education (DIHE), Learning for Success Institute, Cambodia, and Medgar College. The City University, New York, USA
- Received best research paper award (finance category) in 21st International research conference at ZABIST- Islamabad, April 23-24, 2019.
- “Serving as a reviewer of Chinese management studies (**Emerald group publishing**).
- “Do financial analysts discourage or encourage corporate fraud? Empirical evidence from China”. (Reviewed on 22Sep-2017). Chinese management studies (**Emerald group publishing**).
- “The Long Tail Thesis: Conceptualizing China’s Entrepreneurial Practices in Fintech and Electric Vehicles”. (Reviewed on 5-July-2019), Chinese management studies (**Emerald group publishing**).
- Serving as a reviewer international journal of Business management.
- Evidence on The Determinants of Investment in Mexico (1993-2016). Reviewed on 02-Feb-2017, Chinese management studies (**Emerald group publishing**).
- Launch a special of “**International Journal of Accounting, Finance and Risk Management (IJAFRM)**”; ISSN: 2578-9368 (Print); ISSN: 2578-9376 (Online).
- Rising Labor Costs, Interest Conflicts, and Economic Transition: Empirical Evidence from “China Employer- Employee Survey” (CEES). (Reviewed on April-2020). Chinese management studies (**Emerald group publishing**)