



Mohammad Saqlain Syed

Art director, Stylist
Creative person, Fashion Photographer



EDUCATION

- **MASTER In Media Science** Graduated in 2019
Iqra University Media Science (Advertising)
- **Diploma in Interior Designing** December in 2016
Indus Valley School of Art and Architecture 6 Month Short diploma
- **Bachelors in Media Sciences** Graduate in 2016
Iqra University Media Science (Film & Tv)
- **Intermediate** Graduate in 2010
Bahria College Computer Science
- **Matriculation** Graduate in 2007
Little Folk's School Computer Science



EXPERIENCE

- **NUML University** Oct 2023 to date
Visiting Faculty
Teach various media courses such as including Advertising, Videography, Graphic Design, and Photojournalism. My focus is on providing students with hands-on experience to complement theoretical learning in the dynamic realm of media studies.
- **Ilma University** Dec 2021 to date
Visiting Faculty
I have effectively instructed a range of courses in Film Design, Script Writing, Introduction to TVC, Short Filmmaking, Art Direction, and other relevant Film courses within the Film & TV department. Additionally, I orchestrated events and facilitated discussions between students and industry professionals, contributing to an enriched
- **FLOC Café** Aug 2021 to March 2022
Client Service
Supervising the restaurant day to day flow plan and update weekly meal plans for promotional activities and menu. Responsible for customer service and food quality, Making sure to provide a pleasant visit for customers and bring them best of their experiences
- **MK Digital And PR** Feb 2018 to date
Special Project Manager (freelance)
My job responsibilities are to supervise Event, coordinate with vendor celebrities and work for event.

* Asst. Digital & PR at Hum Bridal Coture Week	Dec 2022
* Asst. Digital & PR at Hum Bridal Coture Week	Feb 2021
* Asst. Event & Celebrities of launching MICKEY collection at ALDO	Mar 2020
* Asst. Digital & PR at Hum Bridal Coture Week	Dec 2019
* Asst. Digital & PR at Effies Award	May 2019
* Celebrity Coordination Venus aesthetic Clinic launch	Dec 2018
* Part of social media team of Movie PINKY MEMSAAB Promotion	Dec 2018
* Assistant Celebrity and PR at Hum Style Award 2018	Sep 2018
* Assistant celebrity and backstage coordinator at PASS Award	2018 & 2017
- **Brand just pret** Feb 2017 to June 2018
In House Photographer
My job responsibility to take photographs of many models, in studios and on location. Take photographs of models in accordance with specifications of the client. Build good reput with the models in order to make them feel relaxed and work with comfort in front of the camera.
- **AM Talent Agency** Feb 2017 to June 2018
Supervisor
My job responsibilities were there to supervise all talent reply to the query of client provide talent according to demand
- **Indus University** Oct 2016 to June 2017
Visiting Faculty of Media Science Department
My job responsibility was there to instructing students in the basic principles of art and art history and supervise and assist students, grade artwork, encourage creativity, and teach techniques in a variety of mediums.
- **Cosmopolitan agency** Mar 2016 to Nov 2016
Production designer

*Developed mood board of Real Froot Juice	June 2016
*Supervise on set of Ezi Fiber as asst producer & developed the mood board	April 2016
*Supervise on set of GFC TVC as assistant producer	March 2016



PROFILE

Career Objective

I am an energetic and creative lecturer with a collaborative approach to the creative process. Leveraging leadership and administrative skills, I break down barriers between groups to encourage constructive collaboration. My goal is to share knowledge with students, contributing to a positive learning and experience through engaging lectures and activities.

Professional Summary

I bring to the table a wealth of experience in coordinating innovative research and executing successful media campaigns. My proficiency extends to negotiating media deals and constructing syllabi in accordance with HEC requirements.

My approach is characterized by a blend of academic principles and hands-on teaching experiences, providing a well-rounded perspective in my professional endeavors.



CONTACT

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PERSONAL SKILLS

CREATIVE



TEAMWORK



INNOVATE



COMMUNICATION



SOFTWARE & EXPERTIES

PHOTOSHOP



PHOTOGRAPHY



ADOBE ILLUSTRATOR



ADOBE PREMIERE



ART DIRECTION



TVC CONCEPT & JINGLES

