

CALL FOR PAPERS



INTERNATIONAL CONFERENCE ON

ECONOMIC AND BUSINESS INTEGRATION MODELS FOR SHARED FUTURE:

A Harbinger of Peace & Prosperity in The Regions

06 - 07, December 2018

FACULTY OF MANAGEMENT SCIENCES, NUML, ISLAMABAD

The importance of International Business & Economic Integration is well recognized and has become an unavoidable element in most economic policy decisions. European Union (EU) is one of the biggest manifestations of integration. Business and Economic integration is a process by which a group of countries try to secure access to a wider market and reinforce growth to attain a higher level of national welfare. It involves the recognition that a partnership among countries can achieve this goal in a more efficient way than by unilateral and independent pursuance of peace and prosperity.

This conference will underscore on the models of countries interdependence as a resolution of conflicts and welfare enhancement. This conference will provide an opportunity to the Researchers, Practitioners, Policy makers, CEOs, Managers, Businessmen, and Academicians to collaborate and share the ideas regarding Economic and Business integration models which are not only feasible for Pakistan but also for the region and the world.

SUB-THEMES OF THE CONFERENCE

1. Belt & Road Initiative (BRI) : A Road Map to Global & Regional Prosperity
2. Industrial Policy, Establishment of Special Economic Zones (SEZs), Business Opportunities in Pakistan and Lessons from Already Established SEZs
3. Geo-Political Constraints and Possibilities of Business and Economic Cooperation in Central & South Asia
4. Rapid Industrialization and Sensitivity to Environmental Consequences
5. Entrepreneurship: A Recipe for Sustainable Economic Development
6. Financial Sector Integration & Human Resource Development: Opportunities & Challenges
7. Business Digitization: An Enhancement to Business & Employment Opportunities
8. Assessment and Lessons from Existing Geo-Economic Models e-g; ASEAN, EU etc.

WHO SHOULD ATTEND?

Academia and industry together will exchange & ascertain futuristic research directions through the participation of following:

- C-Suite and Policy Makers
- Economists
- VPs/Managers/Directors
- Human Resource Managers
- Training Managers/Directors
- Learning & Development Managers & Specialists
- Faculty Members & Students
- Organizational Development Managers, Consultants, and Trainers
- Researchers

VENUE:

Auditorium, Salam Block,
National University of Modern
Languages, Islamabad, Pakistan

Faculty of Management Sciences, National University of Modern Languages cordially invites you to submit the papers for oral presentation. The preference will be given to the papers related to theme/sub-themes. Also register yourself as a conference participant and you may be a conference sponsor as well.



DATES TO REMEMBER:



CONTACT & SUBMIT PAPERS AT:

- a. Abstract submission:.....05th September,2018
- b. Full paper submission:.....01st October,2018
- c. Acceptance of Paper.....15th October,2018
- d. Registration:.....25th October,2018
- e. Submission of PowerPoint presentation:.....30th October,2018
- f. Conference to be held on:.....06th - 07th December, 2018

Conference Secretariat

Email: numlicpapers@numl.edu.pk

Tel: 051-9265092-2071

For further detail visit our website:

www.numl.edu.pk



Organized by:

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