



NATIONAL UNIVERSITY OF MODERN LANGUAGES  
Sector H-9, P.O. Shaigan, Islamabad  
Tel: 051-9265100-110  
Email: [info@numl.edu.pk](mailto:info@numl.edu.pk)  
Web: [www.numl.edu.pk](http://www.numl.edu.pk)


No. ML. 1-2/22-MS-275

Date: 31-05-2022

To: Federal Secretary  
Ministry of Planning & Reform,  
Islamabad.

Subject: **Research Findings**

1. National University of Modern Languages (NUML) is a premier University in conducting high quality teaching and research activities. We are currently working on various research projects which can improve public functioning/administration or in devising policies for the public interest in various domains. In this regard our faculty/students have carried out a research study titled "**Impact of infrastructure development on Tourism development in Gilgit Baltistan**". The outcomes of the study are enclosed herewith for ready reference/perusal, please.
2. Forwarded for information, please.

  
\_\_\_\_\_  
Prof. Dr. Faid Gul  
Head Dept. of Management Sciences  
NUML



*maui*  
\_\_\_\_\_  
Dr. Maria Zulfiqar  
Research Supervisor

CC:

ORIC NUML

## **Impact of infrastructure development on Tourism development in Gilgit Baltistan**

### **Outcomes/findings of the Study:**

The purpose of conducting this research was to check the impact of infrastructure development on tourism development in Gilgit Baltistan. The study proposed few suggestions for the policy makers in Pakistan.

1. International perceptions about Pakistan and tourism in Pakistan can be changed if tourism is closely evaluated and maintained.
2. The government of Pakistan should work with local residents to increase tourism businesses. Tourism development plans should aim to improve, resident infrastructure along increasing tourism industry. The government of Pakistan should organize community awareness campaigns and urge residents to participate in tourist development planning and administration.
3. Local government should also work to improve the hotel industry's quality and the entertainment alternatives offered in Gilgit Baltistan. This measures will give great boost to tourism in Pakistan.
4. This project can bring a lot of the finances in the country. This project needs upgrading of basic facilities in GB so that flow of tourism can be made easy. Tourism will give jobs to jobless people in GB and can help in reducing the poverty. This strongly advocated for building international standard hotels, parks, picnic points and internet facility for local and international tourism.
5. Although tourism is important for our country. However, it is important to keep environmental degradation issue also important. The benefits which we will receive from tourism should not be at the expense of environmental cost.