



**Program Booklet**

# ICOAH 2024

## Two-Day International Conference

Alternative Epistememes and Counter-Narratives

Indigenizing Knowledge Production in Arts and Humanities

**21-22 FEBRUARY, 2024**



Faculty of Arts and Humanities  
National University of Modern Languages  
Islamabad

**Two-Day International Conference**  
**on**  
**Alternative Epistemes and Counter-Narratives**  
**Indigenizing Knowledge Production in Arts and Humanities**  
**21-22 February, 2024**

**Day 1**

**February 21, 2024 (Wednesday)**

**Opening Ceremony 09:30-10:45**  
**Main Auditorium, Salam Block, NUML**

09:20	<b>Moderator: Ms. Qurrat ul Ain</b> <b>Guests to be Seated and National Anthem</b>	
09:30 - 09:35	<b>Recitation from the Holy Quran</b>	05 min
09:35-09:40	<b>Introduction &amp;</b> <b>NUML Video</b>	05 min
09:40-09:50	<b>Welcome Note</b> <b>Prof. Dr. Muhammad Safeer Awan</b> <b>Dean Faculty of Arts and Humanities</b>	10 min
09:50-10:05	<b>Keynote Address: Dr. Shahzeb Khan</b> <b>“Reimagining Indigeneity and its Revolutionary</b> <b>Praxes”</b>	15 min
10:05:10:20	<b>Guest of Honor</b> <b>Mr. Iftikhar Arif</b>	15 min
10-20:10:35	<b>Rector’s Address</b>	15 min
10:35-10:40	<b>Souvenir Distribution</b>	05 min
10:40-10:45	<b>Group Photo</b>	05 min
10:45	<b>Indigenous Art Gallery Visit of the Chief Guest</b>	15 min

**Tea Break: 10:45-11:30**

**DAY 1: February 21, 2024**  
**ACADEMIC SESSION 1: 11:30-01:15**  
**Parallel Session I: Main Auditorium, Salam Block**

**Keynote Speaker: Dr. Aroosa Kanwal**  
**Associate Professor, Quaid-i-Azam University, Islamabad**

**Chair: Prof. Dr. Muhammad Safeer Awan**

**Moderator: Ms. Roshan Amber Ali**

**TOPIC: Globalizing Local Fantasia, Radicalizing Indigenous Identity**

Time	Presenter	Title	Duration
11:35-11:55	<b>Dr. Aroosa Kanwal</b> Quaid-i-Azam University, Islamabad	Pakistani Fantastika: Technology, Myths and the Muslim	20 min
11:55-12:10 (Online)	<b>Dr. Afsheen Salahuddin</b> LUMS, Lahore	Unlocking New Horizons: Globalizing Pakistani Languages and Literature	15 min
12:10-12:25	<b>Dr. Sibghatullah Khan</b> NUML, Islamabad	Indigenizing Psychoanalysis: Reading Ibn e Sirin's <i>Tafsir al- Ahlām al-Kabīr</i> Against Freud's Zero Point Axiomatics of Interpreting Dreams	15 min
12:25-12:40	<b>Ms. Fauzia Amin and Ms. Saira Akhter</b> Govt College Women University, Faisalabad	Reclaiming Indigeneity in Pakistani Anglophone Speculative Fiction: A Democratic Critique	15 min
12:40-12:50	<b>Prof. Dr. Muhammad Safeer Awan</b> Dean Faculty of Arts and Humanities, NUML, Islamabad	Remarks of the Chair	10 min
12:50-01:05	Q/A		15 min
01:05-01:10	Certificate Distribution		05 min
01:15	Group Photo		

**Lunch and Prayer Break: 1:15-3:15**

**DAY 1: February 21, 2024**  
**ACADEMIC SESSION 2: 11:30-01:15**  
**Parallel Session II: Iqbal Hall, Ibn-e-Rushd Block**

**Keynote Speaker: Prof. Dr. Waseem Anwar**  
**Professor of English, Kinnaird College for Women, Lahore**

**Chair of the Session: Dr. Inayat Ullah**

**Moderator: Ms. Zenab Jehangir**  
**TOPIC: Poetics, Politics and Memory**

Time	Presenter	Title	Duration
11:35-11:55	<b>Prof. Dr. Waseem Anwar</b> Kinnaird College for Women, Lahore	Decoloniality: Some Directions and Dimensions	20 min
11:55-12:10	<b>Ms. Nayab Sadiq</b> Riphah International University, Islamabad	Projection of Indigeneity and Literary Resistance through Cultural Memory in <i>Grieving for Pigeons</i>	15 min
12:10-12:30 <b>Egypt (Online)</b>	<b>Dr. Mahmoud Abdelhamid Mahmoud Ahmed Khalifa</b> South Valley University, Hurghada, Egypt	Refracting Orientalism: Empathy and Life Writing in <i>The First Muslim: The Story of Muhammad</i>	20 min
12:30-12:45	<b>Dr. Tahira Jabeen and Ms. Samman Ibrar</b> University of Azad Jammu and Kashmir	Indigeneity as Resistance: Narrative Perspectives in <i>The Book of Gold Leaves</i> by Mirza Waheed	15 min
12:45-12:55	<b>Dr. Inayat Ullah</b> HOD English GS, NUML, Islamabad	Remarks of the Chair	10 min
12:55-01:10	Q/A		15 min
01:10-01:15	Certificate Distribution		05 min
01:15	Group Photo		

**Lunch and Prayer Break: 1:15-3:15**

DAY 1: February 21, 2024

ACADEMIC SESSION 3: 11:30-01:15

Parallel Session III: Confucius Seminar Hall, Ibn-e-Khaldun Block

**Keynote Speaker: Jamshed Iqbal**

Writer, Translator, and Critical Thinker

**Chair of the Session: Dr. Shahzeb Khan**

**Moderator: Mr. Muhammad Ali**

**TOPIC: Contemporary Trends in Pakistani Popular Culture**

Time	Presenter	Title	Duration
11:35-11:55	<b>Mr. Jamshed Iqbal</b> Writer, Translator, and Critical Thinker	Identity Dilemma and the Need for Local Frameworks	20 min
11:55-12:10 <b>(online)</b>	<b>Ms. Hafiza Muarifa Masood Mirza</b> University of Sargodha	Beyond Tradition: Unfolding the Semiotic Exploration of Indigenous Truck Art in Pakistan's Mainstream through Evolution and Diffusion of the Fashion Industry	15 min
12:10-12:25	<b>Ms. Maha Farooq</b> Islamabad Model College for Girls, I-8/4, Islamabad	Powerful Parushni and Subalternized Samar: A Decolonial Feminist Exploration of Gender Dynamics in Tarar's <i>Bahao</i> ( <i>Sorrows of Sarasvati</i> ) and Pankaj Mishra's <i>The Romantics</i>	15 min
12:25-12:40	<b>Ms. Farheen Shakir</b> MPhil English (Literature) Graduate, NUML	Disorientation and Space as Disgrace: Tracing the Orientation Subtlety of Rahat Khwaja's Queer (Un)belongingness as a Hetero- Male in Pakistani Movie <i>Zindagi Tamasha</i> (2023)	15 min
12:40-12:50	<b>Dr. Shahzeb Khan</b> Associate Professor, University of the Punjab, Lahore	Remarks of the Chair	10min
12:50-01:05	Q/A		15 min
01:05-1:10	Certificate Distribution		05 min
01:10	Group Photo		

**Lunch and Prayer Break: 1:15-3:15**

**DAY 1: February 21, 2024**

**ACADEMIC SESSION 4: 03:30-05:15**

**Parallel Session I: Main Auditorium, Salam Block**

**Keynote Speaker: Prof. Boaventura de Sousa Santos**

**Professor of Sociology**

**University of Coimbra, Portugal**

**Keynote Speaker: Dr. Muhammad Sheeraz Dasti**

**Assistant Professor, International Islamic University &**

**Visiting Professor, McGill University, Canada**

**Chair of the Session: Prof. Dr. Waseem Anwar**

**Moderator: Mr. Mohibullah**

**Topic: Global Challenges for Local Productions**

Time	Presenter	Title	Duration
03:35-04:00 <b>Portugal</b> (Online)	<b>Prof. Boaventura de Sousa Santos</b> University of Coimbra, Portugal	Global North and Global South: An Epistemic Dispute	25 min
04:00-04:15	<b>Ms. Warda Ishtiaq</b> Fatima Jinnah Women University, Rawalpindi & <b>Dr. Saira A. Khan</b> Al Zahra College, Muscat, Oman	Globalizing Indigenous Literature: A Thematic Analysis of Pakistani Instagram Poetry	15 min
04:15-04:35 <b>Canada</b> (online)	<b>Dr. Muhammad Sheeraz Dasti</b> International Islamic University & McGill University, Canada	Local Folks, Foreign Fodders: How (not) to Craft the Clumsy	20 min
04:35-04:45	<b>Prof. Dr. Waseem Anwar</b> Kinnaird College for Women, Lahore	Remarks of the Chair	10 min
04:45-05:00	Q/A		15 min
05:00-05:05	Certificate Distribution		05 min
05:05	Group Photo		

**Cultural Evening- 6:00- 8:00 pm**

**Conference Dinner- 8:00- 9:00 pm**

**DAY 1: February 21, 2024**  
**ACADEMIC SESSION 5: 03:30-05:15**  
**Parallel Session II: Iqbal Hall, Ibn-e-Rushd Block**

**Chair of the Session: Dr. Aroosa Kanwal**

**Moderator: Ms. Manahil Zia**  
**Topic: Muslim Women's Writings**

Time	Presenter	Title	Duration
03:35-03:50	<b>Dr. Muhammad Abdullah</b> GC University, Lahore	Feminist Cultural Politics and Indigenization of Feminist Cause in Muslim Contexts	15 min
03:50-04:05	<b>Ms. Roshan Amber Ali</b> NUML, Islamabad	Challenging the Patriarchal, decolonizing the Feminist: An Indigenous Perspective on Fahmida Riaz's Selected Poetry	15 min
04:05-04:20 (Online)	<b>Ms. Rohma Saleem</b> University of Balochistan, Quetta	Subjectivity and Agency of Muslim Women as Portrayed in the Memoirs of Muslim Women Writers	15 min
04:20-04:35	<b>Ms. Marya Gul and Ms. Selina Aziz</b> Foundation University, Islamabad	Slamming Narratives: A Critical Analysis of Muslim Women's Slam Poetry	15 min
04:35-04:45	<b>Dr. Aroosa Kanwal</b> Quaid-i-Azam University, Islamabad	Remarks of the Chair	10 min
04:45-05:00	Q/A		15 min
05:00-05:10	Certificate Distribution		05 min
05:15	Group Photo		

**Cultural Evening- 6:00- 8:00 pm**  
**Conference Dinner- 8:00- 9:00 pm**

**DAY 1: February 21, 2024**  
**ACADEMIC SESSION 6: 03:30-05:00**  
**Parallel Session III: Confucious Seminar Hall, Ibn-e-Khaldun Block**

**Chair of the Session: Dr. Pir Suhail Ahmed Sarhandi**

**Moderator: Ms. Rabail Khan**

**TOPIC: Regional Minorities and Languages**

Time	Presenter	Title	Duration
03:35-03:50	<b>Ms. Qammar-un-nisa Jatoi and Ms. Shahnaz Jumani</b> University of Sufism and Modern Sciences, Bhitshah, Sindh	Understanding the Sindhi Writers' Views on Publishing Indigenous Knowledge in Sindhi Language	15 min
03:50-04:05	<b>Ms. Maryam Aslam</b> Air University, Islamabad	The Status of Punjabi Language: An Attitudinal Study of Punjabi Speakers Residing in Sindh	15 min
04:05-04:20 (Online)	<b>Ms. Shaista Murtaza</b> Aror University of Art, Architecture, Design, and Heritage, Sukkur	Exploring the Identity Crisis of Hindu Indigenous Minority in Khairpur	15 min
04:20-04:30	<b>Dr. Pir Suhail Ahmed Sarhandi</b> Registrar, Aror University, Sukkur	Remarks of the Chair	10 min
04:30-04:45	Q/A		15 min
04:45-04:55	Certificate Distribution		10 min
05:00	Group Photo		

**Cultural Evening- 6:00- 8:00 pm**  
**Conference Dinner- 8:00- 9:00 pm**



**DAY 2: February 22, 2024**  
**ACADEMIC SESSION 7: 09:00-10:30**  
**Main Auditorium, Salam Block**

**Keynote Speaker: Dr. Ahmar Mahboob**  
**Discipline of Linguistics, School of Humanities,**  
**The University of Sydney, Australia**

**Keynote Speaker: Prof. Dr. Mazhar Hayat**  
**Former Professor and Chairperson**  
**Department of English, GC University, Faisalabad**

**Moderator: Mr. Hamza Khattak**

**TOPIC: Linguistic and Literary heterogeneity in Global Humanities**

<b>Time</b>	<b>Presenter</b>	<b>Title</b>	<b>Duration</b>
09:05-09:25 <b>USA</b> <b>(Online)</b>	<b>Dr. Sayan Bhattacharyya</b> Yale University, USA	Digital Knowledge and the Problem of Epistemic Normativity	20 min
09:25-09:50 <b>Sydney</b> <b>(Online)</b>	<b>Dr. Ahmar Mahboob</b> The University of Sydney, Australia	The Future of Linguistics	25 min
09:50-10:10	<b>Prof. Dr. Mazhar Hayat</b> GC University, Faisalabad	Glocalisation of Translation Studies in Pakistan	20 min
10:10-10:20	Q/A		10 min
10:20-10:25	Certificate Distribution		05 min
10:30	Group Photo		

**TEA BREAK: 10:30- 11:00**

**DAY 2: February 22, 2024**  
**ACADEMIC SESSION 8: 11:00-01:00**  
**Parallel Session I: Main Auditorium, Salam Block**

**Panel Discussion**

**Anchormperson: Ms. Khushbakht Altaf**

**Topic: Voices of their Own: The Question of Alternative Knowledge Tradition**

Time	Presenter	Duration
	<b>Moderator: Dr. Sibghatullah Khan</b> Assistant Professor, Department of English GS, NUML, Islamabad	
Panelist 1	<b>Prof. Dr Muhammad Safeer Awan</b> Dean, Faculty of Arts and Humanities, NUML Islamabad	
Panelist 2	<b>Dr. Uzma Abid Ansari</b> Assistant Professor, Department of English GS, NUML, Islamabad	
Panelist 3	<b>Mr. Jamshed Iqbal</b> Writer, Translator and Critical Thinker	
Panelist 4	<b>Dr. Shahzeb Khan</b> Associate Professor, University of the Punjab, Lahore	
12:40-12:55	Q/A	15 min
12:55-01:00	Certificate Distribution	05 min
01:00	Group Photo	

**Lunch and Prayer Break: 1:15-3:15**

DAY 2: February 22, 2024

ACADEMIC SESSION 9- 11:00-01:00

Parallel Session II: Iqbal Hall, Ibn-e-Rushd Block

**Keynote Speaker: Dr. Pir Suhail Ahmed Sarhandi**

**Registrar, Aror University of Art, Architecture, Design, and Heritage, Sukkur**

**Chair of the Session: Prof. Dr. Jamil Asghar Jami**

**Moderator: Mr. Ahmad Nafees**

**TOPIC: Translations and Transculturation**

Time	Presenter	Title	Duration
11:05-11:25	<b>Dr. Pir Suhail Ahmed Sarhandi</b> Registrar, Aror University of Art, Architecture, Design, and Heritage, Sukkur	Challenges of Publishing Indigenous Knowledge from a Global Perspective and the Path Ahead	20 min
11:25-11:40	<b>Dr. Mudasar Jahan</b> University of Gujrat	Dynamic Identities: Glocalization and Translation Dynamics in Pakistan's Multilingual Context	15 min
11:40-11:55	<b>Dr. Farah Hashmi and Dr Shazia Rose</b> NUML, Islamabad	Representation of Cultural Hybridity through Indigenization of English in Moni Mohsin's <i>The Diary of a Social Butterfly</i>	15 min
11:55-12:10	<b>Ms. Madya Asgher</b> University of Management and Technology, Sialkot Campus	The Development of Nominal Synsets (SNS) for the Saraiki Language (SL): A Corpus-Based Analysis	15 min
12:10-12:20	<b>Prof. Dr. Jamil Asghar Jami</b> Dean Faculty of Languages, NUML, Islamabad	Remarks of the Chair	10 min
12:20-12:35	Q/A		15 min
12:35-12:45	Certificate Distribution		10 min
01:00	Group Photo		

**Lunch and Prayer Break: 1:15-3:15**

**DAY 2: February 22, 2024**

**ACADEMIC SESSION 10- 11:00-01:00**

**Parallel Session III: Confucius Seminar Hall, Ibn-e-Khaldun Block**

**Chair of the Session: Dr. Zawar Hussain Hashmi**

**Moderator: Ms. Sajmas Arooj**

**TOPIC: Glocalism and Epistemic Justice**

Time	Presenter	Title	Duration
11:05-11:20	<b>Prof. Dr. Zia Ahmed</b> Emerson University, Multan	Globalectic Humanism and Postcolonial Echoes	15 min
11:20-11:35	<b>Ms. Sundus Javaid and Ms. Saima Umar</b> Multan Campus and Main Campus, NUML	Decoloniality or Postmodernity: Drawing Parallels between Postmodernism and Decoloniality through a critique of Barth's "Autobiography: A Self-Recorded Fiction" and Calvino's "Good for Nothing"	15 min
11:35-11:50	<b>Mr. Adnan Ashraf</b> Govt Gordon College, Rawalpindi	Then and Now: Tracing Reconciliatory Spirit in Qadiryar's <i>The Epic of Puran Bhagat</i> (Translated by Taufiq Rafat)	15 min
11:50-12:05	<b>Ms. Areeba Ali, Ms. Sarah Ijaz and Ms. Azka Nadeem</b> NUML, Islamabad	A Critical Introspection of the Imperialist exploitation of Linguistic differences in R.F. Kuang's <i>Babel</i>	15 min
12:05-12:15	<b>Dr. Zawar Hussain Hashmi</b> HOD English UGS, NUML, Islamabad	Remarks of the Chair	10 min
12:15-12:30	Q/A		15 min
12:30-12:45	Certificate Distribution		15 min
12:45	Group Photo		

**Lunch and Prayer Break: 1:15-3:15**

**DAY 2: February 22, 2024**  
**ACADEMIC SESSION 11- 03:30- 05:00**  
**Parallel Session I: Main Auditorium, Salam Block**

**Keynote Speaker: Prof. Luiza Franco Moreira**  
**Professor of Comparative Literature and Chair of the Department**  
**Binghamton University, New York**

**Moderator: Ms. Noor ul Ain Rehman**

**Topic: Impositions and Representations in Colonial History**

Time	Presenter	Title	Duration
03:35-03:55 <b>India</b> <b>(Online)</b>	<b>Mr. Midhun Mohan</b> Central University of Tamil Nadu, India	Beyond Colonial Imposition: Indigenous Narratives and Zones of Anomaly	20 min
03:55-04:20 <b>USA</b> <b>(online)</b>	<b>Prof. Luiza Franco</b> <b>Moreira</b> Binghamton University, New York	The Indigenous and the Colonial in Brazil: Twists, Turns, and Reversals	25 min
04:20-04:35	<b>Dr. Uzma Abid</b> <b>Ansari</b> NUML, Islamabad	Race and Economic Control: Instituting the Colonial Matrix of Power in the Pre- history of Pakistan	15 min
04:35-04:50	Q/A		15 min

**Closing Ceremony 05:30- 06:30pm**  
**Main Auditorium, Salam Block**

**DAY 2: February 22, 2024**  
**ACADEMIC SESSION 12- 03:30- 05:00**  
**Parallel Session II: Iqbal Hall, Ibn-e Rushd Block**

**Keynote Speaker: Prof. Dr. Habibullah Pathan**  
**Centre of English Language and Linguistics**  
**Mehran University of Engineering & Technology, Jamshoro, Sindh**

**Moderator: Ms. Asma Naeem**  
**Topic: Indigenous Epistemology and the Humanities**

Time	Presenter	Title	Duration
03:35-03:55 <b>(Online)</b>	<b>Prof. Dr. Habibullah Pathan</b> Mehran UET Jamshoro, Sindh	Perspectives on Integrative Motivation in Global and Pakistani Context	20 min
03:55-04:10	<b>Prof. Dr. Mamoona Khan</b> Fatima Jinnah Women University, Rawalpindi	The 3S: Sadequain, Satire and Symbolism	15 min
04:10-04:25	<b>Mr. Arshad Ahmad</b> The Orbit Institute, Lahore	An In-Depth Examination of the Impact of Pragmatic Fusion of Traditional Epistemology with Contemporary Epistemology	15 min
04:25-04:40	<b>Ms. Mahrukh Nishat</b> GC University, Lahore	Nativizing the Language of the Master: Language and Ideology in Postcolonial Pakistan	15 min
04:40-04:55	Q/A		15 min

**Closing Ceremony 05:30- 06:30pm**  
**Main Auditorium, Salam Block**

**DAY 2: February 22, 2024**  
**ACADEMIC SESSION 13- 03:30- 04:45**  
**Parallel Session III: Confucius Seminar Hall, Ibn-e Khaldun Block**

**Chair of the Session: Prof. Dr. Zia Ahmed**

**Moderator: Ms. Maria Sial**

**Topic: Redefining Indigenous Environments**

Time	Presenter	Title	Duration
03:35-03:50	<b>Dr. Shamaila Haleem</b> IMCG, F-7/2, Islamabad	Decolonizing the Environment: A Study of Robin Wall Kimmerer's <i>Braiding Sweetgrass</i>	15min
03:50-04:05	<b>Mr. Muhammad Ali</b> GC University, Lahore	"Heavy Waters" of Punjab: A Hydro-Critical Analysis of Bapsi Sidhwa's <i>Ice-Candy Man</i>	15 min
04:05-04:20	<b>Ms. Anam Feroz</b> International Islamic University, Islamabad	Go Back: Reclaiming Indigenous visibility in Literary, Cultural and Environmental Spaces of Pakistan	15 min
04:20-04:30	<b>Prof. Dr. Zia Ahmed</b> Emerson University Multan	Remarks of the Chair	10 min
04:30-04:45	Q/A		15 min

**Closing Ceremony 05:30- 06:30pm**  
**Main Auditorium, Salam Block**

**Closing Ceremony  
February 22, 2024**

**Day 2**

**February 22, 2024 (Thursday)**

**Closing Ceremony 05:00-06:00**

Main Auditorium, Salam Block

05:00	<b>Moderator: Dr. Arshad Ali Guests to be seated and National Anthem</b>	
05:00 - 05:05	<b>Recitation from the Holy Quran</b>	05 min
05:05-05:15	<b>Recommendations of the Conference Prof. Dr. Muhammad Safeer Awan Conference Chair</b>	10 min
05:15-05:30	<b>Closing Note Chief Guest</b>	15 min
05:30-05:45	<b>Vote of Thanks/Rector's Address</b>	15 min
05:45:05:55	<b>Souvenir and Certificate Distribution</b>	10 min
05-55:06:00	<b>Group Photo</b>	05 min
06:00	<b>Refreshments</b>	

**City Tour- 06:30-08:00 pm**